

Welcome

Michigan Shoreland Stewards Ambassadors!



Section 1

Part 2: What does an Ambassador do?





Training volunteers to take the next step as a Shoreland Steward to protect and preserve the health of their lake.

To complete Section 1 of the Ambassador Training:

✓ Part 1: Introduction

Part 2: What does an Ambassador do?

Part 3: MiSS for Ambassadors.

Part 4: The Social Stuff.

Part 5: Ambassadors In Action.

Part 2: What does an Ambassador do?

In this part you will learn

1. Who are Ambassadors?
2. Expectations of an Ambassador.
3. Helping you understand the Key Elements of being an Ambassador.

Who are Ambassadors?

Ambassadors are people who:

- Are passionate about protecting their lake.
- Are interested in volunteering their time.
- Have a community connection within a lake's watershed.
- Enjoy talking AND listening to people!
- Are open to different perspectives and helping guide people towards solutions.
- Are comfortable with the internet. *(no need to be an expert though)*



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What is expected of an Ambassador?

Ambassadors should have:

- Registered for a MI Shoreland Stewards account.
- Taken the Shoreland Stewards survey themselves.

This provides you with first hand knowledge about the survey, how it works and the different elements that the website provides.



Here to help!

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What is expected of an Ambassador?

- Actively promote the MI Shoreland Stewards Program within your lake's community.
- Be a liaison between your lake group and residents.
- Provide survey assistance as needed.
- Answer questions about the program.
- Have fun!



Here to help!

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What is NOT expected of an Ambassador?

Ambassadors are not required to have a property that qualifies for one of the recognition levels.

**Why
not?**

- 1) Some people may not have property on a lake such as a Conservation District or Watershed Organization employee.
- 2) You may own an already over-built property that doesn't have the space to make enough improvements. That is ok! Do what you can.

Not everyone can do everything but everyone can do something!

What is NOT expected of an Ambassador?

Ambassadors do NOT officially certify properties to qualify for the program.

Conducting site visits in order to officially certify a property is NOT the goal or your role. The survey does the work for you! Although, people may have questions about a particular survey question. Provide guidance to use their best judgement in answering the questions.



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What is NOT expected of an Ambassador?

Ambassadors are NOT required to do landscape designs or install shoreline erosion control practices.

The goal is to provide residents with information on where to go for assistance and ideas on what they potentially can do.



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Reminder

Your Toolkit highlights some of this information for you.

What is the timeframe for serving as an Ambassador?



At least one year, but.....

The longer you are an Ambassador:

- The more information you will know.
- Helps with continuity to make it easier for people to know who to go to for help.

How many Ambassadors can serve a lake?

No maximum!

- Having more than one allows people to share the work and be creative with ideas.
- If more than one there should be a main contact to ensure all Ambassadors are coordinating their efforts.

JUST TO CLEAR THINGS UP:

A FEW	ANYWHERE FROM 2 TO 5
A HANDFUL	ANYWHERE FROM 2 TO 5
SEVERAL	ANYWHERE FROM 2 TO 5
A COUPLE	2 (BUT SOMETIMES UP TO 5)

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Idea!

Some lakes are dividing their shoreline into sections with a goal of an Ambassador for each section.

How does the public know who Ambassadors are?

- At a minimum - names and contact information should be listed on the lake page on the Shoreland Stewards website and your lake group's website if there is one.
- Ambassadors may also wear something that shows they are an Ambassador. A file is provided for you create your own lanyard.





Questions?

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Next up: Part 3: MiSS for Ambassadors

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